

## Potsdam Prize for Science Communication 2022

proWissen Potsdam e.V. | Stiftung pearls - Potsdam Research Network

### Call for applications

Popular science communication: Applications are now being received for the **WISPoP – Potsdam Prize for Science Communication 2022**. Initiated by the association proWissen Potsdam and Potsdam Research Network, the WISPoP has been awarded annually since 2019. Scientists and researchers who communicate their scientific findings in innovative formats and contribute to making scientific results accessible to other target groups are encouraged to apply. The € 1,500 prize seeks to encourage the embedding of communication skills in the career paths of young scientists, and to strengthen scientists' social commitment.

In 2022, the proWissen Potsdam association and pearls - Potsdam Research Network foundation will also bestow the **WISPoP-Audience Award**. The prize is endowed with € 500. After a first jury meeting, the jury will name a shortlist of the four to six best applications. Applicants will be invited to present their project at the public WISPoP award ceremony in May 2022. The audience will then decide on the winning project. A separate application for this is not required.

### Who can apply?

Young researchers working at an institute or institution in the proWissen network, or the Potsdam Research Network are eligible to apply. Group applications are also possible, provided that the responsible main applicant fulfills the above-mentioned conditions and is significantly responsible for the project.

Overview proWissen network: <https://www.wis-potsdam.de/de/mitglieder>

Overview Potsdam Research Network: <https://www.wis-potsdam.de/de/stiftung>

### How do I apply?

Individual young scientists or groups of scientists can apply with their one-time or ongoing communication project that is related to their own scientific work/research being not older than two years. Applications can be submitted in German or English. Submitted projects will be reviewed by a jury consisting of scientists, staff of press and public relations offices of the partner institutes, as well as experts in science communication. The jury draws up a shortlist. The applicants on the shortlist will be informed at the end of April. The applicants will be invited to present their project at the public WISPoP award ceremony in May 2022. The winning projects of the **WISPoP 2022** and the **WISPoP – Audience Award** will be announced after a second jury session at the public WISPoP award ceremony.

## What documents must be submitted?

- PDF application form, including project description (description of communication goals, success [societal/ scientific benefit], time and financial resources, significance in relation to the scientific work, outlook on future communication activities), see website for application form
- Accompanying materials such as photo/video documentation, short written contributions, etc. (submission formats see below)

Please do not include scientific publication lists!

Please submit all supplementary materials, except the application form and multimedia files, in **one** PDF document (file must not exceed 10 MB).

## Submission of Supplementary Materials

Movies, videos, podcasts	->	via link to preferred cloud solution
Online contributions, social media activities, blogs, information platforms, citizen science projects, etc.	->	in link form
Live events (lectures, workshops, student labs, etc.)	->	specify location, date, and topic; audio or video recordings, if applicable
Exhibitions	->	link to the exhibition website and, if applicable, further information materials (catalogs, photos)
Written contributions (newspaper articles, etc.)->		list indicating publication(s), representative reading sample

## How to submit your application?

Please complete the application form directly on the screen, or print it out, fill it in, scan and send it together with the supporting materials to proWissen Potsdam e.V., Andrea Jacob, [jacob@prowissen-potsdam.de](mailto:jacob@prowissen-potsdam.de). Applications must be submitted by **March 31, 2022**.

## When, where and how is the prize awarded?

The **WISPoP - Potsdam Prize for Science Communication** and the **WISPoP-Audience Award** are awarded in a two-stage process. After the application deadline, the jury will draw up a shortlist. Applicants whose competition entries make it onto the jury's shortlist will be informed and invited to present their project at the public WISPoP award ceremony in May 2022. The winning projects of the **WISPoP 2022** and the **WISPoP – Audience Award** will be announced after a second jury meeting at the public WISPoP award ceremony.

### About proWissen Potsdam e.V.

The association proWissen Potsdam was founded in April 2004. All activities focus on science at Wissenschaftsetage Potsdam, a meeting place in the heart of the city. Here you can get to know scientists, listen to their findings, and explore current research projects at the permanent exhibition FORSCHUNGSFENSTER. ProWissen is financed by the state capital Potsdam, scientific institutions, companies, and private individuals.

### About Potsdam Research Network

The foundation Potsdam Research Network was established in 2011 at the initiative of the University of Potsdam. It connects the University of Potsdam and 21 non-university research institutions at one of the largest and most modern research locations in Germany.