

# Potsdam Prize for Science Communication 2021

proWissen Potsdam e.V. | Potsdam Research Network

## Call for applications

Popular science communication: Applications are now being received for the **WISPoP – Potsdam Prize for Science Communication 2021**. Initiated by the association proWissen Potsdam and Potsdam Research Network, the WISPoP has been awarded annually since 2019. Scientists and researchers who communicate their scientific findings in innovative formats and contribute to making scientific results accessible to other target groups, are encouraged to apply. The € 1,500 prize seeks to encourage the embedding of communication skills in the career paths of young scientists, and to strengthen scientists' social commitment.

In addition, proWissen Potsdam and Potsdam Research Network announce the one-time **WISPoP – Corona Special Award** for young scientists. The € 1,500 prize is awarded to a communication project that was started because of or during the unique challenges of the pandemic in the period between March 2020 and today. A separate application is not required.

## Who can apply?

Young researchers working at an institute or institution in the proWissen network or the Potsdam Research Network are eligible to apply. Group applications are also possible, provided that the responsible main applicant fulfills the above-mentioned conditions and is significantly responsible for the project.

Overview proWissen network:

<https://www.wis-potsdam.de/de/mitglieder>

Overview Potsdam Research Network:

<https://www.wis-potsdam.de/de/stiftung>

## How do I apply?

Individual young scientists or groups can apply with their one-time or ongoing communication project that is related to their own scientific work/research and is not older than two years. Communication projects created between March 2020 and today will be considered for the Corona Special Award. A separate application is not required. Applications can be submitted in German or English. Submitted projects will be reviewed by a jury consisting of scientists, staff of press and public relations offices of the partner institutes, and experts in science communication. The jury draws up a shortlist. The applicants on the shortlist will be informed at the end of April/beginning of May. They will then be invited to submit a video presentation of their project. The winning projects of the **WISPoP 2021** and the **WISPoP – Corona Special Award** will be announced after a second jury session at the end of May/in early June.

## What documents must be submitted?

- PDF application form, including project description (description of communication goals, success [societal/scientific benefit], time and financial resources, significance in relation to the scientific work, outlook on future communication activities), see website for application form
- Accompanying materials such as photo/video documentation, short written contributions, etc. (submission formats see below)

### **Please do not include scientific publication lists!**

Please submit all supporting materials, except the application form and multimedia files, in one continuous PDF document (file must not exceed 10 MB).

## Submission of Supporting Materials:

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| • Films, videos, podcasts   | → | via link to preferred cloud solution   |
| • Online contributions, social media activities, blogs, information platforms, citizen science projects, etc. | → | in link form   |
| • Live events ( <i>lectures, workshops, student labs, etc.</i> )  | → | specify location, date, and topic; audio or video recordings, if applicable                                  |
| • Exhibitions   | → | link to the exhibition website and, if applicable, further information materials ( <i>catalogs, photos</i> ) |
| • Written contributions ( <i>newspaper articles, etc.</i> )   | → | list indicating publication(s), representative reading sample  |

## How to submit the application?

Please complete the application form directly on the screen, or print it out, fill it in, scan and send it together with the supporting materials to proWissen Potsdam e.V., Anne Reymann, [reymann@prowissen-potsdam.de](mailto:reymann@prowissen-potsdam.de). Applications must be submitted by **April 15, 2021**.

## When, where and how is the prize awarded?

The **WISPoP - Potsdam Prize for Science Communication** and the **WISPoP – Corona Special Award** are awarded in a two-stage process. After the application deadline, the jury will draw up a shortlist. Applicants whose competition entries make it onto the jury's shortlist will be informed and asked to provide a 5-minute video presentation of the project via cloud solution. The winning projects of the **WISPoP 2021** and the **WISPoP – Corona Special Award** will be announced after a second jury meeting in late May/early June.

Due to the current unpredictable developments, a small-scale award ceremony will take place in coordination with the successful applicants.

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## About proWissen Potsdam e.V.

The association proWissen Potsdam was founded in April 2004. All activities focus on science at *Wissenschaftsetage* Potsdam, a meeting place in the heart of the city. Here you can get to know scientists, listen to their findings, and explore current research projects at the permanent exhibition FORSCHUNGSFENSTER. ProWissen is financed by the state capital Potsdam, scientific institutions, companies, and private individuals.

## About Potsdam Research Network

The foundation Potsdam Research Network was established in 2011 at the initiative of the University of Potsdam. It connects the University of Potsdam and 21 non-university research institutions at one of the largest and most modern research locations in Germany.